

FOR IMMEDIATE RELEASE

**SPORTS SPONSORSHIP & ANALYTICS FIRM APEX
MARKETING GROUP VERIFIED AS VOSB BY THE U.S.
DEPARTMENT OF VETERANS AFFAIRS**

DETROIT, March 20, 2017 - Apex Marketing Group, Inc (“Apex”) is proud to announce its verification as a Veteran-Owned Small Business (VOSB) by the U.S. Department of Veterans Affairs, Center for Verification and Evaluation. As a result, Apex will be eligible to participate in Veterans First Contracting Program opportunities with the VA.



“Apex Marketing Group is proud to be awarded this verification and are excited to bring our sponsorship and analytics expertise to the Veterans First Contracting Program”, said *Eric Smallwood, President of Apex Marketing Group*. “We are honored by this recognition from the Department of Veterans Affairs and its mission to promote small business owners who have served our country, and the partnering companies who choose to recognize this designation by conducting business with a VOSB.”

At the completion of the verification Apex was added to the Veteran business database at www.vip.vetbiz.gov

About Apex Marketing Group:

Apex Marketing Group’s leadership has over 15 years of experience in executing Naming Rights and advertising sponsorships, and branding analytics programs throughout the globe in the sports and entertainment landscape. Apex’s portfolio of clients includes; the Seattle Sounders & Portland Timbers of Major League Soccer, the NFL’s Seattle Seahawks, the MLB’s San Diego Padres, NBA’s Milwaukee Bucks, in Professional Tennis with the ATP Champions Tour & the Tennis Showdown at Madison Square Garden, Verizon IndyCar Series and select PGA golfers.

For more information, please contact:

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